



A.C.C.E HOLDINGS

SUPPORTER / SPONSOR INTEREST SHEET

ALL CONCERNED COMMUNITY EMPOWERMENT

Structured Growth. Lasting Legacy.

A.C.C.E Holdings - Building Value. Creating Legacy.

BUILDING VALUE. CREATING LEGACY.



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1. Purpose of This Sheet

This Supporter / Sponsor Interest Sheet has been created for individuals, businesses, funders, sponsors, professional supporters, community partners, venues, training providers, and aligned organisations interested in supporting A.C.C.E Holdings.

A.C.C.E Holdings welcomes conversations with people and organisations who want to support community empowerment, local enterprise, skills development, structured opportunity, and long-term legacy.

This sheet explains:

- What A.C.C.E Holdings is building.
- Why support matters.
- What kind of support may be useful.
- How supporters and sponsors can get involved.
- What A.C.C.E will use support for.
- How A.C.C.E will manage support responsibly.
- How interested supporters can make contact.

2. About A.C.C.E Holdings

A.C.C.E Holdings stands for All Concerned Community Empowerment.



A.C.C.E Holdings is being developed as a purpose-led holding and development organisation focused on building people, strengthening communities, supporting local enterprise, creating opportunity, and generating lasting legacy through structure, governance, partnership, and responsible development.

A.C.C.E Holdings is built around the principle:

A.C.C.E Holdings is built to turn local potential into structured opportunity.

Our tagline:

Structured Growth. Lasting Legacy.

3. Why Support Matters

Many people in local communities have ambition, ideas, skills, lived experience, creativity, trade knowledge, community insight, or enterprise potential.

However, potential alone is not enough.

People often need structure, confidence, guidance, access, encouragement, resources, and the right relationships to move forward.

Support for A.C.C.E Holdings helps build the structure behind:

- Community empowerment.
- Enterprise readiness.
- Skills and employability pathways.
- Local project development.
- Community-led ideas.
- Resident support.
- Youth and adult progression.
- Mentoring and professional guidance.
- Practical delivery capacity.
- Long-term reinvestment-led value.

Support does not only fund activity.

It helps build disciplined opportunity.



4. First Flagship Project: Community Enterprise Readiness Programme

A.C.C.E Holdings' first flagship project concept is the Community Enterprise Readiness Programme.

The programme is designed to support local people, emerging entrepreneurs, microbusinesses, community groups, and residents with ideas to move from potential into structured opportunity.

The programme focuses on:

- Confidence.



- Idea clarity.
- Basic enterprise thinking.
- Understanding local need.
- Action planning.
- Support route awareness.
- Practical next steps.
- Community value.
- Readiness.
- Progression.

The programme is not a guarantee of business success.

It is a structured readiness pathway.

5. Who May Support A.C.C.E Holdings

A.C.C.E welcomes aligned conversations with:

- Local businesses.
- Larger employers.
- Corporate social responsibility teams.
- Funders.
- Charitable foundations.
- Housing associations.
- Councils and public-sector bodies.
- Training providers.
- Universities and colleges.
- Professional service providers.
- Accountants.
- Solicitors.
- Marketing and media professionals.
- Community venues.
- Community organisations.
- Social enterprises.
- Mentors.
- Volunteers.
- Philanthropic individuals.
- Aligned supporters.



6. Types of Support Needed

Support may be financial, practical, professional, promotional, strategic, or in-kind.

Support Type	Description
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Financial Sponsorship	Contribution towards programme delivery, coordination, materials, participant support, outreach, evaluation, or development costs.
Venue Support	Training rooms, meeting spaces, community halls, office space, or event space.
Professional Support	Accountancy, legal guidance, marketing, branding, business advice, insurance advice, compliance or governance support.
Mentoring	Business mentors, enterprise mentors, leadership mentors, community mentors, or sector-specific guidance.
Training Support	Workshops, guest sessions, employability input, enterprise training, digital skills or practical skills support.
Printing / Materials	Support with printed packs, workbooks, flyers, banners, forms, stationery or branded materials.
Technology Support	Laptops, tablets, software, web support, digital tools, CRM support or communications support.
Promotion Support	Help sharing opportunities, introducing stakeholders, raising awareness or reaching participants.
Evaluation Support	Help measuring outputs, outcomes, feedback, learning, social value and impact.
Strategic Partnership	Longer-term collaboration around community development, enterprise support, local opportunity or project delivery.

7. Sponsorship Opportunities

A.C.C.E may develop sponsorship options around specific areas of work.

Potential sponsorship areas include:

- Programme delivery.
- Participant materials.
- Venue hire.
- Refreshments.
- Guest speaker sessions.
- Mentoring sessions.
- Enterprise readiness workshops.
- Marketing and outreach.
- Website and communications.
- Evaluation and reporting.
- Launch events.



- Community engagement activity.
- Youth progression activity.
- Local enterprise activity.
- Future project development.

A.C.C.E can discuss suitable sponsor recognition where appropriate and approved.

8. What Support May Help Create

Support may help A.C.C.E Holdings:

- Deliver a controlled pilot project.
- Reach residents with ideas and ambition.
- Create safe early-stage enterprise pathways.
- Produce participant materials.
- Provide structured workshops.
- Build confidence and readiness.
- Connect participants to support routes.
- Strengthen local stakeholder partnerships.
- Collect evidence of need and impact.
- Develop future funder-ready proposals.
- Build a repeatable delivery model.
- Create long-term community value.

9. Responsible Support Management

A.C.C.E Holdings is being built with strong internal controls, including governance, financial management, partnership approval, project approval, document control, monitoring, evaluation, and responsible development principles.

Support should be managed with:

- Clear purpose.
- Written records.
- Proper approval.
- Transparent use.
- Clear expectations.
- Appropriate reporting.
- Evidence of activity.
- Monitoring and evaluation.
- Safeguarding awareness where needed.
- Alignment with A.C.C.E's mission and values.

A.C.C.E should not accept support that conflicts with its purpose, values, community responsibilities, governance position, or long-term legacy aims.

10. What A.C.C.E May Offer Supporters

Depending on the nature of support and what is appropriate, A.C.C.E may offer:

- Written acknowledgement.
- Sponsor recognition on approved material.
- Mention in project updates.
- Mention in pilot learning reports.
- Opportunity to support a specific programme element.
- Invitation to relevant events or review sessions.
- Impact updates.
- Social media acknowledgement.
- Website acknowledgement.
- Partnership conversation where relevant.

All supporter recognition must be proportionate, accurate, approved, and not misleading.

11. Supporter Suitability

A.C.C.E should only work with supporters and sponsors who are aligned with its purpose.

Supporter suitability may consider:

- Values alignment.
- Community benefit.
- Reputational risk.
- Source of funds.
- Public perception.
- Conditions attached to support.
- Impact on independence.
- Safeguarding implications.
- Data protection implications.
- Long-term mission fit.

A.C.C.E Holdings reserves the right to decline support where it is not suitable.



12. Support Enquiry Questions

Interested supporters may be asked:

- What type of support are you interested in offering?
- Are you interested in financial sponsorship, in-kind support, professional support, mentoring, venue support, or partnership?
- Is your support linked to a specific area of interest?
- Are there any conditions attached to the support?
- Would you like public recognition?



- Are there any deadlines or reporting needs?
- Who is the best contact person?
- Would you like an introductory conversation?
- Are you interested in supporting the Community Enterprise Readiness Programme?
- Are you open to longer-term partnership discussions?

13. Suggested Supporter Pathway

Step	Action
1	Supporter reads this sheet.
2	Supporter contacts A.C.C.E Holdings.
3	A.C.C.E confirms the type of support being offered or requested.
4	A.C.C.E assesses alignment and suitability.
5	A.C.C.E confirms whether a conversation is appropriate.
6	Support details are recorded.
7	Any conditions are reviewed.
8	Written confirmation is prepared where needed.
9	Support is accepted, declined, or developed further.
10	Support is tracked and reported appropriately.

14. Support Areas of Immediate Interest

A.C.C.E Holdings is especially interested in support connected to:

- Community Enterprise Readiness Programme pilot development.
- Venue support for local sessions.
- Printing and participant materials.
- Enterprise mentors and guest speakers.
- Professional business support.
- Local promotion and referrals.
- Sponsorship for programme delivery.
- Website and communications support.
- Monitoring and evaluation support.
- Future project development.

15. What A.C.C.E Is Not Asking For



A.C.C.E is not asking for support without structure.

A.C.C.E is not asking supporters to fund unclear activity.

A.C.C.E is not asking supporters to commit before proper conversation.

A.C.C.E is not claiming that support automatically creates a partnership.

A.C.C.E is not offering control over its mission, governance, decision-making, or project direction in exchange for support.

All support must remain aligned, recorded, proportionate, and properly approved.

16. Contact A.C.C.E Holdings

A.C.C.E Holdings welcomes aligned conversations with supporters, sponsors, funders, businesses, venues, training providers, professional service providers, community organisations, and individuals who want to support structured opportunity.

For supporter, sponsor, partnership, or project conversations, please contact:

A.C.C.E Holdings

All Concerned Community Empowerment

Email: info@acce-holdings.co.uk

Website: www.acce-holdings.co.uk

Operating Area: Coventry, Warwickshire, Midlands and aligned communities

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17. Public Document Disclaimer

This document is provided for general information only. It does not create any legal, funding, partnership, sponsorship, or delivery commitment unless expressly agreed in writing by authorised representatives of A.C.C.E Holdings.

18. Closing Statement

Support for A.C.C.E Holdings is support for structure, opportunity, empowerment, and legacy.

A.C.C.E Holdings is being developed to help turn local potential into structured opportunity through responsible governance, practical project development, partnership, and long-term reinvestment-led value.

A.C.C.E welcomes aligned support that strengthens people, communities, enterprise, and future opportunity.

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